

Event and link to Service Aims	Details
<p>Service Wide (Central Pot) – Chester Pride – Just Ask Project</p> <p><i>Contributes to preventing fires in the home and ensuring our Safe and Well offer is inclusive and accessible for all members of our community.</i></p>	<p>£5000.00</p> <p>Just Ask by Chester Pride is a new LGBT+ focused helpline that provides specialist support, advice and information to any person on any topic. They primarily act as a signposting service, connecting vulnerable service users with the correct service to support them.</p> <p>Chester Pride have been operating as a registered charity since 2015 and during this time, they have developed a strong rapport and brand amongst the local LGBT+ community, not just in Chester, but across the county and beyond.</p> <p>The funding will go towards general provision of the Just Ask helpline, covering the overheads of running the service, staff costs, volunteer expenses, and case related expenses.</p> <p>A particular focus of this funding will be the training and management of volunteers as the helpline service expands, and it will particularly be focused on a befriending service for those socially isolated, and physical check ins with vulnerable members of the LGBT+ community who are not able to access services online or over the phone.</p> <p>As the helpline service develops further, the partnership link will be further strengthened to ensure that helpline volunteers and staff are empowered and able to recognise and signpost back to Cheshire Fire and Rescue Service to facilitate home safety checks for these isolated and vulnerable service users.</p>
<p>Service Wide (Central Pot) – Promotional Items – Business Safety</p> <p><i>Contributes to reducing fires in business premises and supporting business owners with compliance with Fire safety legislation.</i></p>	<p>£4591.00</p> <p>Promotion of Fire Safety across businesses involving seminars, training events, multi agency impact days and targeted visits. This activity takes place across all Unitary areas of Cheshire and provides a centrally co ordinated approach to ensuring commercial premises receive the best possible fire safety advice. A number of items to support these activities were purchased through this bid including outdoor gazebos, tables, stands and branded promotional items which can be used in all weather and provide a focal point during community shows and impact days.</p> <p>The objective of the events is for local partners to work closely together to engage and deliver their individual key safety messages to local businesses, primarily those in small to medium sized businesses, who are responsible directly for Fire Safety. The aim of the Business Safety Team is to engage with as many businesses as possible each year with over 32000 businesses within our Authority area. Fire Authority members and local councillors have been invited to support these events previously and it is the intention to increase these events due to the positive feedback received from those attending.</p>

**All UPG Areas -
Christmas
Hampers for Care
Homes**

A humanitarian gesture from UPG's in recognition of the isolation that residents of Care Homes had suffered as a result of the Covid 19 pandemic.

**£5658.07 – Cheshire East
£1467.08 – Halton
£3228.51 – Warrington
£5140.84 – Cheshire West & Chester**

The Service remained committed to continuing the community work that is usually completed annually despite the Covid-19 pandemic. The initial idea for this particular initiative originated from a member of the Fire Authority. Subsequently, the idea was widely considered by Members across all UPG areas. All UPG's agreed that this would be a good way to show the residents of the Care Homes that the Service and Members are thinking of them during such difficult times, especially when many may not have seen members of their family for a considerable amount of time.

The contents of each hamper were put together based on the resident numbers at each Care Home. To ensure that no Care Homes were missed, information from the Service's SAFFIRE System was utilised and a detailed plan was prepared for each specific area. Watch Manager Jo Collier from Warrington led the challenging logistical exercise in conjunction with Morrison's supermarkets and a team of willing volunteers.

Although the Service staff were not able to enter the care homes to deliver the hampers, pictures were taken of staff dropping hampers off and posted on social media which received fantastic feedback.

The hampers were all delivered just prior to the Christmas holiday. All items were ordered in one transaction which ensured that the funds were strictly controlled.



Staff at Crewe and Congleton ensured some Christmas cheer was had at all of our Care homes. Following on from a Service wide initiative, we delivered a Christmas hamper to every Care Home in the Crewe, Nantwich and Congleton area. The Service was inundated with emails of thanks from everyone that received their hampers. This gesture by CFRS has gone a long way to lifting spirits of our most at risk group during this festive period.

2020/21 Funding Bids



Warrington Fire Station ... · 20 Dec 20
Off-duty Warrington firefighters are working hard on a service wide project this weekend. For more info, follow our Cheshire Fire social media pages next week.



Warrington Fire Station ... · 21 Dec 20
We at Warrington Fire Station are finally ready to start distributing our special deliveries 🚒📦



Warrington Fire Station ... · 23 Dec 20
Firefighters, protection and prevention teams from Warrington have been out in the community delivering hampers to our local care homes, to say thank you for everything you have done and continue to do, and we are thinking about you. Have a wonderful Christmas 📺



Frodsham Fire Station @FrodshamFire · Dec 24, 2020
This week, our Fire Fighters assisted with delivering festive hampers to local care homes.
@cheshirefire has delivered to over 350 care homes across Cheshire. Bringing a little festive cheer during difficult times. 🎄🚒📦 #frodsham



Tony O'Dwyer @ODwyerAnthony · Dec 22, 2020
Wow that really was a rewarding day. Supporting volunteers from across @CheshireFire delivering Christmas hampers to our care homes across the unitary. Heartfelt thanks from the carers I met along the way. It is us, applauding you 🙌📺 Thanks to @EPortFS @PoweyLaneFS @ChesterFireStn



Powey Lane Fire Station @PoweyLaneFS · Dec 22, 2020
The Service have been delivering hampers across Cheshire today to The Care Sector to say thank you for all the work you have done and continue to do during this most difficult of years. Our local teams in Cheshire West have delivered over 90 hampers today, great effort 📺🚒📦



All UPG Areas -
CF&RS Choir

The Choir has
represented the
Service in a

£3000.00 – Cheshire East
£3000.00 – Halton
£3000.00 – Warrington
£3000.00 – Cheshire West & Chester

Total of £12000.00 for 2020-21

<p><i>number of arenas over the years and seeks to promote the work of the Service and raise awareness of key safety messages.</i></p>	<p>The total cost to each UPG is £3K per year over a 4 year period. The Cheshire Fire Choir consists of current and retired members of staff who work across different departments and as such, is representative of the Service when performing at events in all areas of the county and beyond. Members of the Cheshire Fire Choir were auditioned by Gareth Malone in 2013 and featured in the BBC 2 second series of The Choir: Sing While You Work, in which they reached the final. Cheshire Fire Choir were invited to take part in a concert at Carnegie Hall, New York and, whilst they were there they performed a rendition of “The Rising” at the Ground Zero memorial to those who died in the September 11th 2001 attack on the World Trade Center. They have since released a recording of “The Rising” to download and all monies raised go to the Firefighters Charity.</p> <p>The Cheshire Fire Choir has established a strong reputation through performances in Cheshire, the wider UK and abroad over the years. Funding through the UPG’s is the usual source for continuing to further develop the choir and its repertoire. The funding assists with the provision of professional services, equipment, uniform, travel, accommodation and promotional and marketing material that will supplement existing Service campaigns.</p> <p>Each member of the choir also pays a subscription on a weekly basis to support the existence of the choir. The continued provision of financial support from the UPG’s has traditionally provided the choir with the funds it requires to continue to practice, perform and promote Cheshire Fire and Rescue Service at events and through fundraising activities.</p>
<p>All UPG Areas - Be Safe Be Seen Morphs</p> <p><i>Contributes to raising awareness of road safety amongst cyclists and motorists.</i></p>	<p>£2900.00 – Cheshire East £2900.00 – Halton £2900.00 – Warrington £2900.00 – Cheshire West & Chester</p> <p>Funding was agreed to purchase some enhanced visibility neck morfs for road safety activities. These morfs will have the CFRS logo and the safety message ‘Be Safe Be Seen’ printed onto them. This will ensure the presence of a highly visible safety message from Cheshire Fire Rescue Service when working alongside partner groups.</p> <div style="display: flex; justify-content: space-around;">   </div>
<p>Cheshire East – Kitchen Timers for Prevention Department</p>	<p>£1162.80</p> <p>Funding was agreed to purchase cooker kitchen timers to provide extra awareness of cooking completion time within properties. This supporting our Service kitchen safety campaigns 2020/2021. Dwellings are identified by Advocates through the H.S.A, Safe and Well</p>

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<p><i>Contributes to preventing fires in the home.</i></p>	<p>process and also via post fire engagement due to fire incidents. The aim of the initiative is to reduce the number of kitchen fires within Cheshire East.</p>
<p>Cheshire East – Macclesfield Fire Station 50th Year Celebration</p> <p><i>In recognition of the history of the fire station and staff in Macclesfield who have provided a service to the community over the past 50 years.</i></p>	<p>£455.93</p> <p>A small scale celebration event involving Wholetime and On Call staff (current and retired) originally planned to recognise the 50th Year of Macclesfield Community Fire Station with attendance of Fire Authority members, Principal Officers, local dignitaries and ex firefighters from Macclesfield dating back to the 1970's. However, due to the Covid-19 pandemic this event did not take place, however a commemorative plaque was purchased for the Station.</p> <div data-bbox="1055 507 1505 810" data-label="Image"> </div>
<p>Cheshire East Virtual Fire Station Open Days</p> <p><i>As a direct consequence of the restrictions on social gatherings as a result of the pandemic, the Service utilised Virtual Open Days which have enabled key safety messages and recruitment opportunities to be</i></p>	<p>£452.70</p> <p>Various items purchased for the Virtual Fire Station Open Days e.g. vouchers for competition winners, Blaze Bears, scrap cars for Road Traffic Collision demonstrations etc.</p> <p><u>Virtual Fire Station Open Days</u></p> <p>Crewe & Congleton both staged their first Virtual Open Days and found this to be a unique, but safe way of keeping the tradition of opening our doors to the community during the pandemic. Both Crewe and Congleton's Virtual Open Day events had many 1000's of online views on the day and received extremely positive feedback on the events. The online presentations covered all aspects of fire station life and sent out important fire and road safety messages.</p>

continued throughout the year.



Nantwich hosted their very own Virtual Open Day on the 03/10/20.

Personnel at the Station recorded videos for our social media platforms which discussed the role of an On-Call firefighter, as well as promoting safety videos and including a tour of the Station and vehicles.



Knutsford Fire Station Open Day -



Halton – Runcorn Community Garden

Contributes to youth engagement and a reduction in future anti social behaviour as well as a sense of community and well being for staff and users of the community gym.

£379.28

This is an annual funding bid to purchase consumables for the Runcorn Community Garden. The garden had a lottery fund injection in 2019/20 which resulted in new raised beds, shed, tables, shelves etc. and is now fit for purpose for another 10+ years. 6 local primary schools usually visit the gardens regularly for input on how to prepare the beds, sow seed, care for and harvest the vegetables. In addition the garden is used by Gym users to relax within as part of the Healthy Hearts initiative. It is hoped in the coming months the garden will reopen to visitors as we emerge from the pandemic.



Runcorn Fire Station @... · 22 Aug 20
Many of you might have enjoyed (and hopefully can soon!) our community garden - meet Tommy, the volunteer who keeps it looking tip top!

For more info, read orlo.uk/HDFUy



182 views

Halton – Virtual Open Days

As a direct consequence of the restrictions on social gatherings as a result of the pandemic, the Service utilised Virtual Open Days which have enabled key safety messages and recruitment opportunities to be continued throughout the year.

£283.48

Runcorn Fire Station held their Virtual Open Day on the 22nd August 2020. A scrap vehicle was purchased for the watch to demonstrate their capabilities at a Road Traffic Collision. Widnes Fire Station held their Virtual Open Day on the 23rd August 2020. Firefighters set up a competition to colour in a picture and post it back to gather interest and gain interactions via social media. The duty Watch then picked a winner the following day and provided them with a new bike and safety equipment.

Widnes Fire Station @... · 05 Sep 20
Following our poster colouring competition during our open day, Isla, aged 6 was the winner. Here she is being presented with a voucher to pick out a brand new bike and safety accessories. Well done Isla 🌞🌞🌞

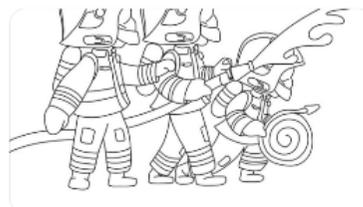


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Widnes Fire Station @... · 23 Aug 20
COMPETITION TIME! To be in with your chance to win a bike (suitable age 12 and under) follow these simple steps

- Save this picture
- Colour it in!
- Take a pic of it, and attach it in the comments

Winner will be chosen on Monday 24 August - GOOD LUCK!



Widnes Fire Station @... · 23 Aug 20
White Watch have put together a mud rescue simulation - as well as being very, very messy, getting stuck in the mud is seriously dangerous. ⚠️ Spike Island is a particular problem area - stay out of the mud - only recently we were called to rescue a young male from that area ⚠️



175 views



Widnes Fire Station @... · 21 Aug 20
Make sure you follow our Twitter account on Sunday, when (due to coronavirus pandemic restrictions) we will be holding the first virtual open day in our history.

From 11am to 3pm you can find out all about the lifesaving work that we do via a range of fun and informative videos.

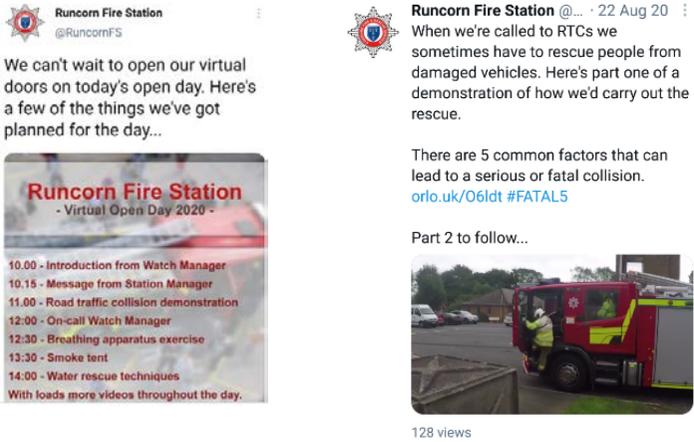


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Widnes Fire Station @... · 21 Aug 20
A highlight of the day will be firefighter Matty Thornberry's attempt to complete 999 dummy drags in aid of The Firefighters Charity.

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<p>Cheshire West & Chester – Bunbury Green Project</p> <p><i>Contributes to youth engagement and a reduction in anti social behaviour as well as promoting a sense of community.</i></p>	<p>£5000.00</p> <p>This project is a collaboration between Cheshire Fire and Rescue Service and other partner agencies to build on partnership work in the Bunbury Green area of Ellesmere Port. This work is aimed at reducing deliberate fire activity and anti social behaviour. Part of this project includes improvements to the area such as CCTV, better lighting and a community layout to encourage pride in the area, but to also make deliberate fires and anti social behaviour more difficult to undertake.</p> <p>Funding of £70,000 was sought from a variety of partners including local authorities and was largely supported by funds from the Police Crime Commissioner. CWAC UPG contributed £5000 to go towards the funds to help make the improvements to the area.</p> <p style="text-align: right;">Area developed and improved in 2020</p> 
<p>Cheshire West & Chester – Prevention Items</p> <p><i>Contributes to preventing fires in the home and ensuring our Safe</i></p>	<p>£2360.96</p> <p>CWAC UPG granted funds towards a number of bids from the CWAC Prevention team to purchase Air Fryers, Slow Cookers and extention leads:</p> <ul style="list-style-type: none"> • To reduce the risk to the most at risk groups of our community that include over 65's • Domestic dwellings are frequently found to have unsafe electrical socket overloading & cooking practices which have been known to cause fires. • Target households who have already suffered an accidental dwelling fire as a result of unsafe cooking practices.

2020/21 Funding Bids

<p><i>and Well offer targets and supports the most vulnerable members of our community.</i></p>	<ul style="list-style-type: none"> • High risk dwellings will be identified by Advocates through the H.S.A process as well as the 'Post Fire Advocate' and operational crews.
<p>Cheshire West & Chester – Wig</p> <p><i>A humanitarian gesture from the UPG in recognition of the impact of fire and serious injuries sustained by a victim to aid their recovery.</i></p>	<p>£434.00</p> <p>CWAC UPG agreed to purchase a wig for a resident who was involved in a fire resulting in injuries to the scalp and involving their hair. Sadly, this hair will not grow back and the UPG agreed a funding bid to purchase the wig, which has aided the individuals recovery and mental health and wellbeing since the fire.</p>

Cheshire West & Chester – Virtual Open Days

As a direct consequence of the restrictions on social gatherings as a result of the pandemic, the Service utilised Virtual Open Days which have enabled key safety messages and recruitment opportunities to be continued throughout the year.

£1009.00

All of our Open Days took place virtually during 2020. One particular live event involved the crew at Winsford who carried out an Road Traffic Collision rescue simulation with a large goods vehicle cab procured through a UPG funding bid. Many of the stations also ran fundraising events during the day and raised much needed funds for The Firefighters Charity.

Winsford Fire Station @WinsfordFS · Aug 8, 2020
 And finally the 'Space Creation' phase, this involves weakening the structure of the HGV prior to using tools to create space in the cab...



Ellesmere Port Fire Station @EPortFS · 19 Jul
 Billy's back once more to close the day – while this hasn't been how we would normally show you around your station, we've had a great time – and we hope you have too!

How many times did you spot Blaze Bear by the way? Let us know in the comments below 😊



Tarporley Fire Station @TarporleyFS · 20 Sep
 Good morning Tarporley, and welcome to our first-ever virtual open day! We've got plenty coming up (more on that in a few minutes), and we hope you enjoy the day 😊

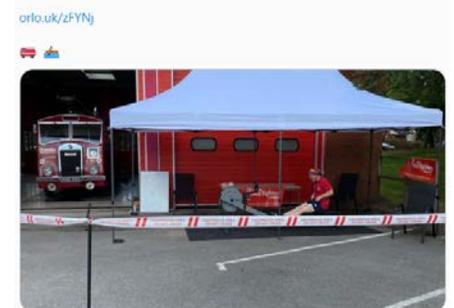


Chester Fire Station @ChesterFireStn · 6 Sep
 Good morning Chester, and a very big welcome to our first ever virtual open day!

We're going to show you the team, our kit, important safety messages and more – we hope you'll enjoy the day 😊



Frodsham Fire Station @FrodshamFire · Aug 2, 2020
 Our @firefighters999 Charity row is underway! We are aiming to row 100,000m before our Open Day finishes. We have a socially distanced tin for donations at the station or you can donate on line below.



Northwich Fire Station @NorthwichFS · 29 Aug
 Welcome to Northwich Fire Station Virtual Open Day 29th August 2020 - 10-4pm



Malpas Fire Station @MalpasFS · 26 Sep
 Good morning Malpas! It's our very first ever virtual open day today - and we've got lots to show you. Keep checking our page throughout the day for a look at your fire station, and the people that work here 😊



The engagement with our social media audience was really impressive as you can see from the number of views at the bottom right of each image. In total the Virtual Open Days held across the Service in 2020 reached over 220,000 views.